

FLOAT CONFERENCE

Board Meeting #61

December 13, 2022 | 10 - 11:30 am PST

Present

Quorum Present (5+ seats)

1. Kim Hannan
2. James and Amy Harder
3. Roy Vore
4. Heather Clift
5. Jonathan Roug
6. Andrew Loppnow
7. Jeanne Mills
8. Nicole Walcott (left at 1 hr, 10 min)
9. Jocelyn Jester (Operations)
10. Alicia Hagen (Operations)

Absent

1. Eric Anderson
2. Allan Mills
3. Paul Clift

Meeting Agenda

1. Vote to approve minutes
2. Welcome New Members
3. 2023 Board Structure / Intro to Board
4. Officers
5. Paperwork and Reviews
6. 2023 Updates
7. FLOAT CONversations

1. Vote to approve last meeting's minutes (official vote)

Approve [October 10](#) minutes - Approved!

2. Welcome New Members

Introductions

What is one aspect of past conferences that you would like to see again this year?

- Kim - Local flair
- Nicole - parties/personal connections
- Jeanne - parties! Buddy System, variety of speakers and topics

- Alicia - visiting the local float centers / floating at them
- Roy - Enthusiasm and dedication
- Andrew - Local flair / float tank on site
- James/Amy - Social aspect
- Jonathan - layers of crazy things! Level of detail.
- Heather - Parties, BFFs, social aspect

What is one thing you haven't seen at the conference that we should consider adding?

- Kim - more integration for new folks
- Nicole - structured business track
- Jeanne - Roundtable - ask the experts
- Alicia - HR / legal about hiring employees
- Roy - Better balance of different types of speakers
- Andrew - Mastermind group, going a little deeper than workshops / bridging the gap between workshops and private conversations at parties.
- James/Amy - likes the mastermind idea / local float enthusiasts ticket
- Jonathan - more! Like artists painting at the conference, etc.
- Heather - More structured Buddy Meet Up. Roundtable; ask the experts

3. 2023 Board Structure / Intro to Board

Because we have so many new board members, as well as quite a few changes to our procedures, Kim and Jocelyn will walk through the structure of the Board of Directors.

We will discuss: Board Meetings, communication between meetings, task groups, software, etc.

Board meetings will be monthly with the expectation that work is being done in between meetings. In the past, we've relied on committees. Moving forward, we will be shifting away to this idea and more towards structured task forces. Task forces may be a one time meeting, or they may be more regular meetings.

Expectations of Board Members:

- Operations is suggesting a minimum participation requirement from Board Members.
 - Board Members (or an appointed representative) should attend at least 75% of regularly scheduled meetings.
 - Board Members (or an appointed representative) should also participate in at least 3 "task forces".
- ADDED: For shared seats, if one party is active, they will receive one bonus admission. If both parties are active, they will each receive a ticket PLUS one bonus. The bonus is for a member of their team (employees only).

Task forces (3-5 people each):

- *Conference Schedule Overview*
- *Ticket pricing/schedule*
- *Determine sponsorships levels*
- Speaker/Facilitator initial reviews/gifts
- Detailed schedule planning
- Marketing - videos, social media, outreach
- Merch - T-shirts, tote bag, etc
- Printables Design - signage, name badges, program
- Parties (Attendee Experience)
- Stage Design
- Virtual experience
- Future of Float Con

4. Officers

Each year, we elect Officers from the Board of Directors. There are three positions available:

- President - Head of the Operations team. Helps to develop board agendas and run board meetings. Coordinate with Director to make administrative decisions as needed. Help keep overall conference on track.
- Secretary - Keeps minutes at board meetings, and ensures they are ready for the public eye. Manages votes during board calls - making sure to record responses (or makes sure these things are being completed). Proofreading/reviewing communications.
- Treasurer - Helps develop annual budget. Helps keep conference on track with budget / Helps to make adjustments as needed. Helps ensure bookkeeping and taxes are tidy and managed.
- FTA Liaison? - We'd like to explore adding an FTA liaison. This person would attend Float Con Board Meetings and look for opportunities to collaborate with the FTA. (Kim is a liaison for the FTA calls.)

5. Paperwork and Reviews

We need to complete some annual reviews and forms.

- Conflict of Interest Forms - Board members will receive a link to complete a conflict of interest form - The Conflict of Interest Policy is linked in the form.
- Review [Bylaws](#) and [Procedures](#)
 - Our Bylaws and Procedures will remain as they are.

6. 2023 Updates

Venue

Kim has been working through site visits for a few “alternative” venues that the Operations Team is pursuing.

Financials

Timeline (Venue, ticket sales, detailed timeline in January)

7. FLOAT CONversations

The Operations Team reflected back on the webinars we hosted this year. We felt that the content and dates were often overlapping with other webinars put on in our industry, and wanted to come up with a way to provide uniquely valuable content and connections. Kim suggested hosting themed, roundtable style events, which open the floor to conversations. Instead of having a presentation, we will give the people a place to connect and answer questions in a peer-led format.

- Look at discussions from the Collective for ideas
- Potentially monthly ; maybe each board member hosts one.

Meeting adjourned at 11:35 AM PST

Next Meeting: January 3 at 10 am / 1 pm