

FLOAT CONFERENCE

Board Meeting #56

June 6, 2022 | 9 - 10:30 am PST

Present

Quorum Present (6+ seats)

- Kim Hannan
- Graham Talley
- Roy Vore
- Peter Sharp
- James and Amy Harder
- Jocelyn Jester (Operations)

Absent

- Ashkahn Jahromi
- Gloria Morris (in Germany)
- Nicole Walcott
- Heather and Paul Clift
- Matt Smith / Jamie Philips
- Lovinder Gill
- Jesse Ratner-Decle

Meeting Agenda

1. Vote to approve minutes - unanimous
2. General Updates
3. Committee Updates
4. Speakers, Round 3

Minutes

1. Vote to approve last meeting's minutes (official vote)

April 4 minutes - approved

2. General Updates

- As of Tuesday, we have 125 paid, registered attendees. We have a total of 138 registered attendees. We have 4 people signed up for the FTS Start A Center Workshop and 1 person signed up for CPO (plus one person who signed up, but is going to do the class with Roy a different way.)
- Virtual Tickets are officially launched
- Jocelyn is meeting with our new CPA this week.
- City Applications are in! Board members should review and send Jocelyn their top 2-3 choices.

3. Committee Updates

The Good Timers (aka Attendee Experience)

1. (Duck) Bus Tour - We're hoping to host the Bus Tour on a Duck Bus (travels in water and on land), but are waiting on logistics.
2. Saturday Party - Confirmed and paid at Bayside Bowl, with the Rooftop, tacos, and drink tickets.
3. Buddy System in the works

The FUNdraisers

1. The team is working to reach out to sponsors and some are having more success than others. Many companies seem to be up in the air about upcoming events.
2. We have 9 confirmed sponsors, with a current income of **\$44,775**

Marketing

1. Social Media
 1. Kim and Jocelyn are continuing to keep our social media rolling. We finished scheduling all of the 2021 videos!
2. Email Marketing
 1. Our schedule is developed and we are working to send out emails!
3. Postcard
 1. (update to come later this week)
4. Marketing Video
 1. (update to come later this week)

Design

1. Carter Shappy is creating an art piece to work as the backdrop, which will later live at Float Harder!
2. The Harders are also working with the artist on the Tshirt and Poster design

Talkie Walkies

1. We have confirmed all of the speakers we voted on at the last meeting. We have another round of speakers to vote on!
2. Float Documentary has expressed interest in showing the documentary at the Float Conference again this. Jocelyn discussed some options with them. They were interested in showing it on the main stage on Sunday evening, but there is a cost associated with it. It was suggested that we ask them to pay for a sponsorship in exchange for playing the documentary.
3. We want to collect feedback at Conference, about the conference as a whole and about the individual speakers. We can create QR codes around to help with this.

4. Speaker Voting

The board discussed the current list of speaking applicants in preparation for the vote.

Webinars

We're working to schedule a webinar in June about Men's Mental Health.

Meeting adjourned at 10:30 AM PST

Next Meeting: June 27, 9 -10:30 am PST