

# FLOAT CONFERENCE

## Board Meeting #34 July 1, 2020 | 12 pm - 1:30 pm PST

### *Quorum Present*

#### **Present:**

- Ashkahn Jahromi (President) / Graham Talley
- Andy Larson (Treasurer)
- Jesse Ratner-Decle
- James Harder
- Kim Hannan
- Jocelyn Jester (Operations Team)
- Esther Paul (Operations Team)

#### **Absent:**

- Gloria Morris (Secretary)
- Roy Vore
- Matthew Smith / Jamie Phillips
- Sean Lavery

#### **Agenda:**

1. **Vote to approve last meeting's minutes (Official Vote)**
2. **General Updates**
3. **Virtual Platforms - Pathable and Discord**
4. **Updates from Committees**
5. **Milwaukee 2021?**

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### **1 - Vote to Approve Last Meeting's Minutes**

**Vote on Minutes from June 2 meeting:** *Unanimous Approval*

### **2 - General Updates**

Unfortunately, Kevin and Jake have decided to resign from the Board of Directors to focus on their center and other projects they have going on. Are we okay with leaving their seat open for a few months until our normal board election cycle? General consensus is that we will wait.

Kevin and Jake were on the Fun Police!, Marketeers, and Speaker Society. The Fun Police! has enough people to carry on without them. The Speaker's team is far enough along in their work that they should be okay. If any board members are interested in helping fill in the Marketing team, they would be welcomed! Jocelyn will send an email.

In other news, Esther is back on the team!

Also, we're going virtual! Potawatomi cancelled our event (and all events in September.)

### **3 - Virtual Event Platforms - Pathable and Discord**

We're looking at using Pathable as our main event platform. Here's a few descriptions of capabilities. There's a lot to do!

- **Attendee profiles** - Attendees can upload a photo; edit their title, company, and bio; add tags of things they are interested in (we can upload some, and they can add their own); message and set up meetings with other attendees; add sessions to their "My agenda," and opt out of their profile being seen. Attendees can also search the attendees page - for people with certain tags or companies, etc.
- **Agenda** - We can upload agenda items from a spreadsheet. Several types of agenda items - webinars, networking events, links to booth page, etc.
- **Sponsors** - Sponsor page lists top sponsors in varying sizes. Exhibitors page lists all in alphabetical. Sponsors have a profile page, on which they can add a description, upload videos and documents, have multiple staff, chat with attendees, collect attendee information, and link to virtual booth (video call room). Sponsors can sponsor sessions or Activities, plus can see attendee profiles.
- **Communication** - Private messages, scheduled video calls, chatting in session/activity rooms, forum page, social media wall, etc.

We're also considering using Discord for a more organic and casual social feel - mostly for parties. People will be able to move between video call rooms, including being able to see who is in the room before going there. We can assign roles to people, which we can use to give and limit permissions (i.e. making new rooms, muting people, kicking people out, etc.)

We understand that learning to use one, let alone two, new systems is not easy for everyone. We will make sure to provide videos and graphics to help people get to know the capabilities of each platform. Discord will also be totally optional.

### **4 - Updates from Committees**

#### **Marketeers**

The Marketeers have decided on a presale rate of \$245 (starting whenever we can get the system updated and lasting 2-3 weeks), an early bird rate of \$395 (until August 24), and a regular rate of \$495. Ticket holders will be able to add tickets (for anyone within their organization) for just \$85 each, capped at 5 add on tickets.

Also, Kim and Jocelyn are interested in sharing info about each board member (or group of board members) on our social media - is everyone interested in being a part of that? ...general consensus!

## **Fun Police!**

We're starting to work towards building a schedule for our virtual Float Conference. It'll be difficult to create a schedule that works for people all over the world. We're considering spreading out main conference sessions, the two big forums, and main parties throughout our originally planned dates of September 11-13. We will have some Activities spread out a bit further as well.

FTS is looking at doing CPO on Sept 1, and Workshop for about 5 hours each Sept 2-4.

We'll continue to develop the schedule based on the speakers we choose and the locations of our attendees.

## **5 - Milwaukee 2021**

Is everyone on board with hosting the 2021 Float Conference in Milwaukee if the universe allows it?  
General consensus.

Is everyone on board with staying at Potawatomi, assuming they are willing to scale with us and that they have availability?  
General consensus.

**Next Meeting: July 15, at 12:00 - 1:30 pm PST**

*Meeting Adjourned: 1:30 pm*