

FLOAT CONFERENCE

Board Meeting #66

May 2, 2023 | 10 - 11:30 am PST

Present

Quorum Present (5+ seats)

1. Kim Hannan
2. James & Amy Harder
3. Roy Vore
4. Jonathan Roug
5. Jeanne Mills
6. Heather Clift
7. Andrew Loppnow
8. Eric Anderson
9. Jocelyn Jester (Operations)
10. Alicia Hagen (Operations)

Absent

1. Allan Mills
2. Paul Clift
3. Nicole Walcott

Meeting Agenda

1. Vote to approve minutes
2. General Updates
3. Task Forces
4. FLOAT CONversations

1. Vote to approve last meeting's minutes (official vote)

Approve April 4 minutes - Approved!

2. General Updates

- Financial Update
 - Conference Ticket Sales
 - i. 89 Conference Tickets
 - ii. 7 CPO
 - iii. 4 MS Marketing & Mgmt
 - iv. 1 FTS Start a Center
 - Sponsorships Sold
 - i. Delta and theta sponsors
 - Roxiva - confirmed!
 - More Floats - working out payment plan
 - Thor
 - Oxyhealth
 - ii. Confirmed Alpha (regular booth) sponsors
 - Rising Tide Advertising

- Chill Well Cold Plunge
 - Nikkal Farms
 - Halotherapy Solutions
 - Monarch Cypress
 - iii. Confirmed Beta (virtual) sponsors
 - Mito Red Light Therapy
 - Expenses
 - i. Paid Second Deposit to venue
- Bank Account - we're switching to Chase Bank!
- City Applications - 2024!
 - Applications are open. Collecting until June
 - Applicants from previous years need to apply again
- Registrations - Jocelyn to confirm if Board is registered.

3. Task Forces

- **Sponsorship Sales** Sponsorship Committee continues to reach out to potential sponsors. Things are moving slowly, but surely. Additional ideas and connections are always welcome. Here's the spreadsheet.
- **Content** Task Force. Here is our spreadsheet - You can see on the Confirmed Speakers tab what our current lineup looks like.
 - It's time for round 2 of votes! Please review the applications here, and Jocelyn will send a ballot during the meeting. Vote complete!
 - Discussed options for Accounting workshops
- The **Operations Team** had a very productive first meeting with the Local Liaisons, and have another one scheduled for the day before the Board Meeting. We'll look forward to sharing some updates.
 - Friday Night - Local Liaison party - Open house at [Weightless Float Center](#) followed by rooftop party at [Gravelly Brewery](#)
 - Saturday Night Party - [Portal](#) (booking from 7pm-2am). 2 bands confirmed performing.
- **Gamification Task Force** - Jocelyn to schedule!
 - Should we do a punch card to encourage visiting booths? Bingo?

4. FLOAT CONversations

- Next FLOAT CONversation- [May 4 with Allan Mills](#). "Extending your mindfulness practice beyond the float tank"
- Future FLOAT CONversations
 - Kim **tentatively** hosting June
 - Roy hosting in July
 - August FLOAT CONversation? Preview of the Float Conference.

Meeting adjourned at 11:22 AM PST

Next Meeting: June 6 at 10 am / 1 pm