

# FLOAT CONFERENCE

## Board Meeting #67

June 6, 2023 | 10 - 11:30 am PST

### Present

#### *Quorum Present (5+ seats)*

1. Kim Hannan
2. Amy Harder
3. Jonathan Roug
4. Jeanne Mills / Alan Mills
5. Andrew Loppnow
6. Eric Anderson
7. Jocelyn Jester (Operations)

### Absent

1. Heather Clift
2. Paul Clift
3. Roy Vore
4. Nicole Walcott
5. Alicia Hagen (Operations)
6. James Harder

## Meeting Agenda

1. Vote to approve minutes
2. General Updates
3. Bus Tour!
4. Task Forces
5. FLOAT CONversations

### 1. Vote to approve last meeting's minutes (official vote)

Approve May 2 minutes - Approved!

### 2. General Updates

- Financial Update
  - Conference Ticket Sales
    - i. 108 Conference Tickets (86 paid)
    - ii. 10 CPO
    - iii. 4 MS Marketing & Mgmt
    - iv. 3 FTS Start a Center
  - Sponsorships Sold
    - i. Delta and theta sponsors
      - Roxiva - confirmed!
      - More Floats - working out payment plan
      - Thor
      - Oxyhealth
      - FTA
      - Royal Spa, Cold Plunge, Superior Float Tanks (pending)
      - BBBB

- ii. Confirmed Alpha (regular booth) sponsors
    - Rising Tide Advertising
    - Chill Well Cold Plunge
    - Nikkal Farms
    - Halotherapy Solutions
    - Monarch Cypress
    - Visibloom
    - Jason Bryan Consulting
  - iii. Confirmed Beta (virtual) sponsors
    - Mito Red Light Therapy
- City Applications - 2024!
  - Applications are open. Collecting until June
- Travel - [Book your hotel room for the Conference!](#)

### 3. Bus Tour!

Tour stops:

- Sukhino
- Weightless
- Blissful

Bus Costs/Info:

- Working on booking
- Cost per person - \$42 if all seats filled (not including beer, signage, etc)
- Aiming to charge \$75/person for the bus tour
- Capacity will be about 65 people total, on 3 different buses

Official Vote to set the bus tour rate at \$75/person - approved!

### 4. Task Forces

- **Sponsorship Sales** Sponsorship Committee continues to reach out to potential sponsors. Things are moving slowly, but surely. Additional ideas and connections are always welcome. Here's the spreadsheet.
- **Content** Task Force. Here is our spreadsheet - You can see on the Confirmed Speakers tab what our current lineup looks like.
  - Dr. John Shealy
    - Kim will follow up with Greg to get more info and ensure it's about floating and responsibly discusses psychedelics but not promoting it during a float.
  - Ripples and Pools documentary
    - Jocelyn will follow up to get a copy of the film to preview

- STA Con
- Making sure we have a great moderator for the modality panels - Kim to ask Dylan
- The **Operations Team** is waiting on some details from our venues.
  - Friday Night - Local Liaison party - Open house at [Weightless Float Center](#) followed by rooftop party at [Gravelly Brewery](#)
  - Saturday Night Party - [Portal](#) (booking from 7pm-2am). 2 bands confirmed performing.
    - FTA Mixer from 6-7 pm
    - 1.5 miles from Hyatt. Shuttle available - Cost \$4400 for 3 buses. Picking people up from Hyatt and venue, running until 2am (paid for 10 hrs).
    - \$20/person for Portal, includes 1 drink ticket
    - Reserving 3 busses for shuttle (2x 40-person capacity, 1x 27-person), likely canceling the 3rd bus if we don't need it
    - No food, thought it is available onsite for purchase by attendees
- **Gamification Task Force** - We need some more participation on this taskforce!
  - Kim, Amy, Jonathan, Alan

#### 4. FLOAT CONversations

- Next FLOAT CONversation- June 8 with Kim Hannan - "You're Not Alone: How to Empower your team so you can take a break"
- Future FLOAT CONversations
  - Roy hosting in July
  - August FLOAT CONversation? Preview of the Float Conference.

*Meeting adjourned at 11:21 AM PST*

***Next Meeting: July 11 at 10 am / 1 pm***