

# FLOAT CONFERENCE

## Board Meeting #63

March 7, 2023 | 10 - 11:30 am PST

### Present

#### *Quorum Present (5+ seats)*

1. Kim Hannan
2. James & Amy Harder
3. Roy Vore
4. Jonathan Roug
5. Andrew Loppnow
6. Jeanne Mills
7. Heather Clift
8. Jocelyn Jester (Operations)
9. Alicia Hagen (Operations)

### Absent

1. Paul Clift
2. Nicole Walcott
3. Allan Mills
4. Eric Anderson

## Meeting Agenda

1. Vote to approve minutes
2. General Updates
3. Task Forces
4. FLOAT CONversations

### 1. Vote to approve last meeting's minutes (official vote)

Approve February 7 minutes - Approved!

### 2. General Updates

- Financial Update
  - Conference Ticket Sales (As of Friday, at 1 pm PST)
    - 68 Conference Tickets
    - 4 CPO
    - 4 MS Marketing & Mgmt
    - 1 FTS Start a Center
  - Sponsorships Sold
    - 3 pending delta or theta sponsors
      - More Floats
      - Thor
      - Roxiva
    - 3 confirmed Alpha (regular booth) sponsors
      - Rising Tide Advertising
      - Chill Well Cold Plunge
      - Nikkal Farms

- Expenses
  - Ticket Tailor - \$80
  - Deposit for KPAC - \$8,000
  - Plutio annual cost - \$280
- FTA/FC Mixer
  - Pending responses
- Local Updates
  - Kim - Inquiries made to local float centers for bus tour (Blissful is in!) & party planning

### 3. Task Forces

- **Sponsorship Sales** met on Feb 27 and is starting work on selling sponsorships! All Board Members are encouraged to consider potential sponsors. Please consult the spreadsheet (or Jocelyn) prior to reaching out to potential sponsors in case someone has already reached out to them!
- **Content** Task Force will meet on March 9. All Board members are encouraged to send potential sponsors to submit the interest form ([floatconference.com/speakers](http://floatconference.com/speakers)). Board Members can also send potential talk/presenter ideas to Jocelyn to add them to the spreadsheet - specific speakers are preferred over topics, as topics are very hard to bring to fruition.
- The **Operations Team** is Meeting with the Local Liaisons to get started on Party Talk, and then the Parties Task Force will get together.

### 4. FLOAT CONversations

- Update/debrief on Feb and Mar CONversations.
- We need hosts for April and May FLOAT CONversations
  - Jonathan will host April / Topic: "Tools to help you run your float center"
  - Alan will host May / Topic: "Extending your mindfulness practice beyond the float tank"
  - Kim *\*tentatively\** hosting June
  - Roy hosting in July
  - August FloatConversation? Preview of the Float Conference

*Meeting adjourned at 10:44 AM PST*

***Next Meeting: April 4 at 10 am / 1 pm***