

FLOAT CONFERENCE

Board Meeting #59

August 1, 2022 | 9 - 10:30 am PST

Present

Quorum Present (6+ seats)

- Kim Hannan
- Graham Talley / Ashkahn Jahromi
- Gloria Morris
- Peter Sharp
- James and Amy Harder
- Matt Smith
- Lovinder Gill
- Roy Vore
- Jocelyn Jester (Operations)
- Alicia Hagen (Operations)

Absent

- Nicole Walcott
- Heather and Paul Clift
- Jamie Philips
- Jesse Ratner-Decle

Meeting Agenda

1. Vote to approve minutes - unanimous
2. General Updates
3. 2023
4. Committee Updates

Minutes

1. Vote to approve last meeting's minutes (official vote)

Approve July 18 minutes - Approved

2. General Updates

- As of 7/29 we had:
 - In person
 - 157 paid
 - 216 total
 - Virtual
 - 35 paid virtual
 - 52 total
 - 13 CPO
 - 11 FTS

- 43 Bus tour
- Board members are encouraged to sign up for volunteer shifts.
- Board members are encouraged to set up their profiles on the website / event platform.
 - Board members should set up their profiles and take a moment to look around the website. Let the team know if you have any suggested changes.
-

4. 2023

We're still deciding which city to go to for 2023. We have reached out to venues in each of the three cities. We've received 2 proposals from venues in Louisville that seem reasonable, and there are 2 more on the way.

We've received some information from venues in Austin, but the prices are significantly higher than Louisville. (\$125++ for a gallon of coffee, etc.)

There was only one venue suggested for Delray, and they didn't get back to us.

Jocelyn suggests Louisville is the most feasible and affordable choice. We could go with one of the two venues that we've looked at, but we will do some site visits next.

4. Committee Updates

The Good Timers (aka Attendee Experience) - Ashkahn

1. (Duck) Bus Tour - good to go!
2. Buddy System - Buddies will be paired soon.
3. Virtual Parties - We'll make a big push for the Friday party, virtually. Then release people off to the discord.
4. We're going to offer some wellness Activities in the locker rooms - booked through Helm. The Plunge is confirmed and we are waiting on a few more.

The FUNdraisers - James

1. The team is working to reach out to sponsors and some are having more success than others. Many companies seem to be up in the air about upcoming events, a few have backed out after confirming.
2. We have 18 confirmed sponsors, with a current income of \$76,490

Marketing - Graham

1. Social Media - We've posted a few ads and we continue to post regularly on Facebook and Instagram.
2. Email Marketing - Our schedule is developed and we are working to send out emails!

3. Marketing Video - Second video is an ad!

Design - Jocelyn

1. T-shirts and signs have been ordered
2. Name badges have been designed. They will be merged and ordered about a week before the conference.

Talkie Walkies - Peter

1. Speakers are all scheduled and ready to go!
2. Still looking for some more wellness activities

Webinars

Float Con Preview Event - August 11 at 2 pm P / 5 pm E - save the date.

Meeting adjourned at 10:30 AM PST

Next Meeting: Float Conference!